



# ***SCHEDULE OF EVENTS***

## ***FRIDAY, APRIL 19, 2024***

EVENT: Join us for the Official “UNOFFICIAL” Kickoff Night at Ormond Brewing Company

TIME: 6:00pm - 9:00pm

ADDRESS: 301 Division Avenue, Unit 15, Ormond Beach, FL 32174

EVENT: Jeep Beach 2024 Scavenger Hunt Kickoff

TIME: Kickoff 12:00pm - noon

## ***SATURDAY, APRIL 20, 2024***

EVENT: Join us for the Official Let’s Get This Party Started - Meet & Greet at Teddy Morse’s Destination Daytona.

TIME: 5:00pm - 9:00pm

ADDRESS: 1637 US-1 North, Ormond Beach, FL 32174

EVENT: Jeep Beach 2024 Scavenger Hunt – All Day

## ***SUNDAY, APRIL 21, 2024***

EVENT: Join us for the Jeep Beach 5K and Fun Run at the Riverfront Esplanade

TIME: 7:30am - 11:00am

EVENT: Join us for the Jeep Beach Rated Restaurants, Where the Locals Eat!

*\*THIS IS A SEPARATE TICKETED EVENT - TICKET SALES OPENING SOON*

TIME: 11:00am - 12:00pm, Runners Hour / 12:00pm - 3:00pm, All ticket holders

ADDRESS: Riverfront Esplanade, 249 N. Beach Street, Daytona Beach, FL 32114

**EVENT:** Join us for the Jeep Beach Sunday In The Park

**TIME:** 3:30pm – 7:30pm

**ADDRESS:** Riverfront Esplanade, 249 N. Beach Street, Daytona Beach, FL 32114

**EVENT:** Jeep Beach 2024 Scavenger Hunt – All Day

### ***MONDAY, APRIL 22, 2024***

**EVENT:** Registration OPENS

**TIME:** 9:00am - 4:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Join Us for our Jeep Beach in Boots - A Salute to Our Heroes as we honor those who take care of all of us!

**TIME:** 5:00pm - 9:00pm

**ADDRESS:** Gate 40 - Daytona International Speedway, Flat Track

**EVENT:** Scavenger Hunt.

**TIME:** All Day

### ***TUESDAY, APRIL 23, 2024***

**EVENT:** Registration OPENS

**TIME:** 9:00am - 4:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Track Laps at Daytona International Speedway.

**TIME:** 9:00am - 4:00pm

**ADDRESS:** Gate 70 – Daytona International Speedway, Midway Blvd.

**EVENT:** Join us for our Jeep Beach Luau – Celebrating Jimmy Buffet’s Legacy

**TIME:** 5:00pm - 9:00pm

**ADDRESS:** One Daytona, 1 Daytona Blvd., Daytona Beach, FL 32114

### ***WEDNESDAY, APRIL 24, 2024***

**EVENT:** Scavenger Hunt

**TIME:** All Day

**EVENT:** Registration OPEN

**TIME:** 9:00am - 4:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Jeeps at the Rock powered by ShadeBrigade

**TIME:** 9:00am - 3:00pm

**ADDRESS:** Hard Rock Hotel - The Official Hotel of Jeep Beach,  
918 N. Atlantic Ave., Daytona Beach, FL 32118

**EVENT:** Off-Road Experience at Florida Cracker Ranch

**TIME:** 9:00am - 4:00pm

**ADDRESS:** 797 Co Rd 200, Bunnell, FL 32110

**EVENT:** Join us for our Jeep Beach Neon Nights on the Midway of Daytona International Speedway.

**TIME:** 5:00pm - 9:00pm

**ADDRESS:** Daytona International Speedway, 1801 W. International Speedway Blvd.

## ***THURSDAY, APRIL 25, 2024***

**EVENT:** Registration OPEN

**TIME:** 9:00am - 4:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Jeeps at the Rock powered by ShadeBrigade

**TIME:** 9:00am - 3:00pm

**ADDRESS:** Hard Rock Hotel - The Official Hotel of Jeep Beach,  
918 N. Atlantic Ave., Daytona Beach, FL 32118

**EVENT:** Off-Road Experience at Florida Cracker Ranch

**TIME:** 9:00am - 4:00pm

**ADDRESS:** 797 Co Rd 200, Bunnell, FL 32110

**EVENT:** Scavenger Hunt

**TIMES:** All Day

**EVENT:** Vendor Parties hosted at local venues in support of Jeep Beach Charities.

**TIME:** Varied Evening Hours

**EVENT:** Jeep Beach Tiki Party sponsored by ShadeBrigade

*\*THIS IS A SEPARATE TICKETED EVENT HELD BY SHADEBRIGADE - TICKET SALES OPENING SOON*

**TIME:** 7:00pm - 11:00pm

**ADDRESS:** Hard Rock Hotel - The Official Hotel of Jeep Beach,  
918 N. Atlantic Ave., Daytona Beach, FL 32118

## **FRIDAY, APRIL 26, 2024**

**EVENT:** JB24 Main Event Show at Daytona International Speedway sponsored by Daytona Dodge Chrysler Jeep Ram.

**TIME:** 9:00am - 5:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Kids Club Mascot Meets

**TIME:** TBD

**EVENT:** Jeep Beach Offroad Toolbox Education Series

**TIME:** Various throughout the day

**LOCATION:** JB Village during main event

*\*SIGNUP LINK COMING SOON*

**EVENT:** JBR Music Festival

**TIME:** 3:30 - 11:00 pm

*\*THIS IS A SEPARATE TICKETED EVENT - [WWW.JEEPBEACH.COM](http://WWW.JEEPBEACH.COM)*

## **SATURDAY, APRIL 27, 2024**

**EVENT:** JB24 Main Event Show at Daytona International Speedway sponsored by Daytona Dodge Chrysler Jeep Ram

**TIME:** 9:00am - 5:00pm

**ADDRESS:** Gate 70 - Daytona International Speedway, Midway Blvd.

**EVENT:** Kids Club Mascot Meets

**TIME:** TBD

**EVENT:** Jeep Beach Offroad Toolbox Education Series

**TIME:** Various throughout the day

**LOCATION:** JB Village during main event

*\*SIGNUP LINK COMING SOON*

## **SUNDAY, APRIL 28, 2024**

**EVENT:** World Famous Jeep Beach Parade

**TIME:** Sunrise, 6:45am

**EVENT:** Official Watch Party and Bloody Mary Bar

**LOCATION:** Crabby's Oceanside - The Official Seafood Restaurant of Jeep Beach, 451 S. Atlantic Ave., Daytona Beach, FL 32118

